

19 **COUNTRIES**  32 **OFFICES**  580+

**EMPLOYEES** 



# Our presence

#### Established in 2010

As an alliance of consulting companies in Estonia, Latvia and Lithuania.

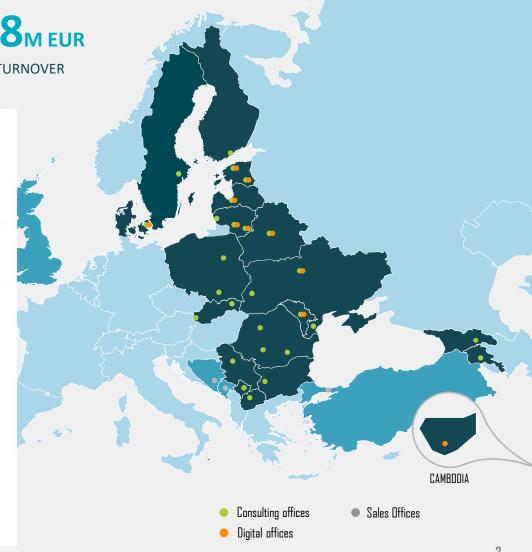
## Distinguished #1 advisory brand originated in CEE

## We exported our Challenger business model

And we are now present in 19 countries, with focus on Central/Eastern Europe and Nordics.

## We follow a "one company principle"

Our multiple offices not only share the same infrastructure, but also the same culture.





"How an EDIH can help you?"

# What is an EDIH ("ECDI")?

one-stop shop supporting companies to respond to digital challenges and become more competitive

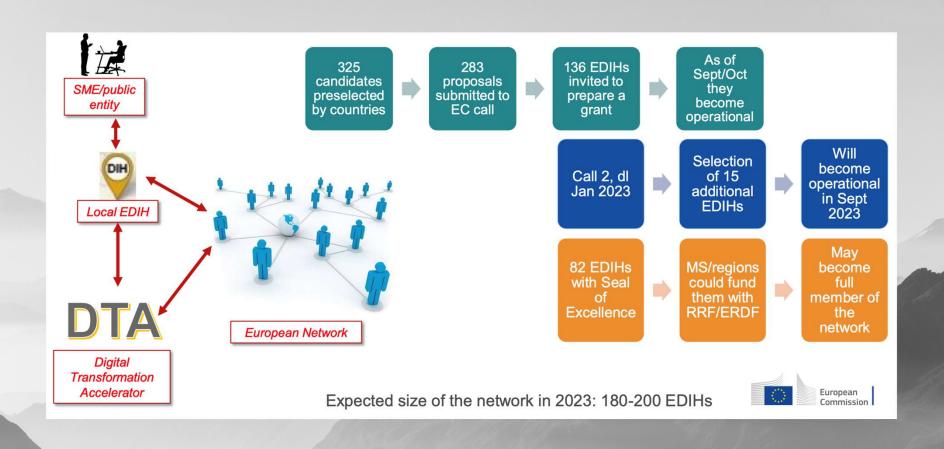
## Each EDIH will:

- provide access to technical expertise and testing, the possibility to 'test before invest',
- support companies to improve business/production processes, products, or services using digital technologies,
- provide innovation services, such as financing advice, training, and skills development that are central to successful digital transformation.

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**Funding strategy: Attitude to** Reliance on bank Digital journey: debt digitalisation: No project or **Early stages** only discrete (Ambition/Design) **Digital** projects with adopters one or two technologies **Digital** Attitude to natives Digital journey: digitalisation: **Advanced stages** Company-wide (Deliver/Scale) projects with **Funding strategy:** multiple technologies **Diversified funding** 

base



# **HOPERO EDIH**

"We upgrade companies and their people for the digital era by strengthening and expanding the community of innovators, sharing knowledge, improving access to funds and adopting artificial intelligence."

- providing R&D excellence and practical experiences with Al adoption
- providing access to unique testing infrastructure and practical experiences in digital training
- providing international expertise related to access to funding, innovation advisory and startup support
- providing access to the innovation ecosystem and existing tools to develop it



# **HOPERO EDIH**

"We upgrade companies and their people for the digital era by strengthening and expanding the community of innovators, sharing knowledge, improving access to funds and adopting artificial intelligence."

## HOPERO is dedicated to 3 main goals:

- (1) promotion of digital technologies related to artificial intelligence (AI) in all its aspects,
- (2) supporting the SMEs in access to private and EU funding necessary for adoption of all digital technologies, focusing specifically on SMEs in the regions, and
- (3) development of digital innovation ecosystem.



# What are the opportunities for digital transformation & its funding through EDIH network?

## According to the European Commission:

The EDIH network is expected to boost the capacities of SMEs and public sectors in integrating digital technologies in their products and services

The ambition is that every region in the EU will have at least one EDIH to help in the digital transition of the region and to act as a major player of the regional innovation ecosystem, including the implementation of Smart Specialization Strategies



# EDIH IN SK CONTACTS



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